



WWW.KAYLAZENNEN.COM

KAYLA ZENNER

# THE Farmstyle

MEDIA KIT

# KAYLA ZENNER

@THE FARMSTYLE

68k

AVG. IMPRESSION  
PER POST

88%

WOMAN

519k

WEEKLY  
REACH

7.76%

ENGAGEMENT  
RATE



## ABOUT THE FARMSTYLE

The Farmstyle is dedicated to helping busy moms create delicious, simple, and family-friendly meals, while learning about the joys of farm life and where food comes from. I feature easy recipes your kids will love with a sprinkle of our life on crop farm and cow/calf ranch in Idaho.



@THEFARMSTYLE

81%

USA based

88%

Women



92k



84k



1137k



7.6k

HELLO@KAYLAZENNER.COM