



WWW.KAYLAZENNER.COM

the
farm style
BY KAYLA ZENNER



MEDIA KIT

KAYLA ZENNER

@THE FARMSTYLE



ABOUT THE FARMSTYLE

The Farmstyle is a lifestyle brand rooted in wholesome cooking and garden-inspired creativity. Through elevated yet approachable recipes, homegrown ingredients, and cozy, intentional storytelling, The Farmstyle connects modern audiences with the beauty of simple living while showcasing products in an authentic, aspirational, and highly relatable way that resonates with engaged food, home, and lifestyle communities.



@THEFARMSTYLE



USA based



Women



92k



98.4k



140.4k



7.3k

HELLO@KAYLAZENNER.COM

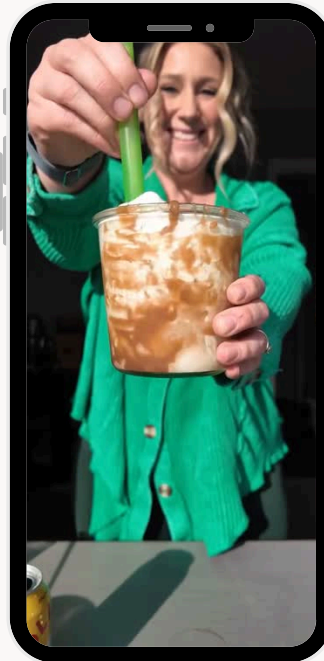
Previous Partnerships



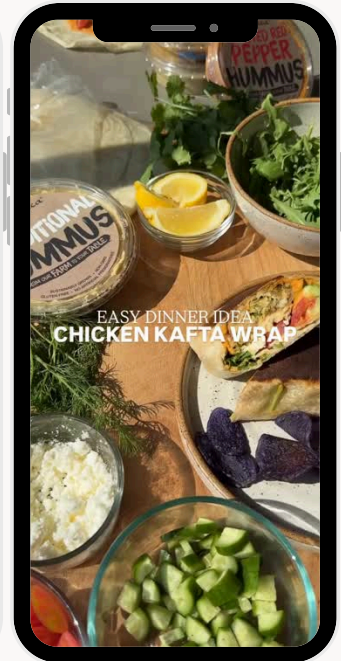
BETTER THAN BOUILLON



CLASSICO
MAKE IT YOURS FOR YOUR HOMEMADE GOOD



OLIPOP



Zacca

FAGE

ZWILLING

truvia Minute

Caposaldo

THERMOS

French's
SINCE 1904

premier protein

Pillsbury

TARGET

PLUGRÀ
PREMIUM EUROPEAN STYLE

Merkt's

FARMER OWNED
POMPEIAN

Ocean Spray

Pomi

FOSTER FARMS

PROGRESSO

TRUE-LEAF MARKET

Cakebread Cellars

PAINTERLAND SISTERS

ST. FRANCIS
WINERY & VINEYARDS

NutriMill

Naked

zero proof

DOLLAR GENERAL

Walmart

OLDELPASO

DAVENPORT HOTELS
AUTOGRAPH COLLECTION

SOLO

Dorot Gardens

ZingZang

Campbell's

Driscoll's
Only the Finest Berries